

What prompted the stand-up of the Defense Business Transformation Agency (BTA)?

The [Defense Business Systems Management Committee \(DBSMC\)](#) approved the establishment of a defense agency to lead and coordinate business transformation efforts across the Department of Defense (DoD). Deputy Secretary of Defense, Gordon England directed the establishment of the Defense Business Transformation Agency (BTA) in a [memorandum](#) effective October 7, 2005. The mission of the Business Transformation Agency is to guide the transformation of business operations throughout the Department of Defense and to deliver Enterprise-level capabilities that align to warfighter needs. The BTA announced its [organizational structure](#) February 3, 2006.

What is the vision and goal of the BTA? What does the Department hope to accomplish?

The Business Transformation Agency will be recognized as the champion for driving and accelerating improvements to business operations across the Department of Defense. The Agency will serve as a magnet to attract talented, dedicated professionals, creating a model for transformation leadership across the federal government. The BTA was established to provide consistency, consolidation and coordination of DoD Enterprise-level business systems. To achieve these goals, the DoD produced the [Enterprise Transition Plan](#), an integrated and executable roadmap aligned to the [Business Enterprise Architecture \(BEA\)](#). The ETP and the BEA enable the Department to transform business operations to achieve improved warfighter support while enabling financial accountability across the Department of Defense.

What will the make-up of the BTA be?

Until a permanent director is named, the [Deputy Under Secretary of Defense for Business Transformation \(AT&L\)](#) and the [Deputy Under Secretary of Defense for Financial Management \(Comptroller\)](#) jointly perform the function of the Director of the BTA and report to the Under Secretary of Defense for Acquisition, Technology and Logistics (AT&L).

Directorates within the BTA include the Defense Business Systems Acquisition Executive, Transformation Planning and Performance, Transformation Priorities and Requirements, Investment Management, Warfighter Support, Information and Federation Strategy, and Agency Operations. For information on leadership of the BTA, [click here](#).

In regards to BTA personnel, how many people are expected to staff the BTA? Where will the BTA be headquartered?

It is estimated that the Agency will be staffed by approximately 350 personnel, which includes government and contract staff. The BTA will reside in Arlington, VA.

How will the establishment of the BTA improve the Department's business transformation initiative?

The BTA ensures consistency, consolidation and coordination of DoD Enterprise-level business systems, reducing redundancies in business systems and overhead costs. The Agency is responsible for integrating the work of the Office of the Secretary of Defense (OSD) Principal Staff Assistants (PSAs) in the areas of business process re-engineering, Core Business Mission (CBM) activities and Investment Review Board (IRB) matters, as determined by the DBSMC. The BTA encourages further collaboration across the Department, achieving centralized visibility to investments in enterprise-wide business transformation efforts.

"Our challenge is to transform not just the way we deter and defend, but the way we conduct our daily business. Let's make no mistake. The modernization of the Department of Defense is a matter of some urgency. In fact, it could be said that it's a matter of life and death, ultimately, every American's."

**-U.S. Secretary of Defense
Donald Rumsfeld**

What will be the role of the Business Management Modernization Program (BMMP) in defense business transformation? What will change within the program now that the BTA has been established?

The Business Transformation Agency represents an evolutionary step in the Department's efforts to transform its Business Mission Area (BMA). Formerly recognized as the Business Management Modernization Program (BMMP), BMMP served as the basis for transformation within the BMA. However, with the establishment of the BTA, BMMP ceases to exist as a program and DoD is able to further refine the scope and approach defined within the ETP and the BEA, through the consolidation, coordination and integration of the Department's Enterprise-level business transformation activities. The stand-up of the BTA provides for a formal, centralized approach to the Department's business transformation goals, providing greater streamlined processes and tiered accountability.

This is not the first business transformation initiative that the Department has undertaken. How is the current defense business transformation initiative different from previous attempts?

In transforming its business operations, the DoD faces many of the same issues that confront large corporations. As it is not economically or organizationally possible to make sweeping changes at once, successful transformation focuses on a clear set of priorities aligned to the most urgent customer needs. Additionally, change must be driven from the top with a clear accountability of what functions, systems, and standards will be centralized versus decentralized.

The Department's most recent business transformation effort embodies these principles and, since its inception in 2001, has become the vehicle for change. The DoD Enterprise and Component partnership has resulted in the development of a clearer understanding of the expansive business and financial systems environment and where opportunities exist to leverage information technology (IT) assets to deliver improved capabilities to the warfighter. System reductions will be a by-product of successful transformation. Guided by the Program's structured approach of focusing on priority capabilities and through the leadership of the BTA, transitioning to a modern defense business infrastructure is fully underway.

Is DoD creating a new bureaucracy through the establishment of the BTA?

No. The establishment of the BTA does not create a new bureaucracy. Currently, defense business transformation efforts and system investments are executed across a number of separate organizations within the Department. This structure creates challenges for the organization as it works to integrate its historically disparate business processes and systems. The BTA shifts the resources working on business process and system modernization into a unified, focused organization. In doing this, the Department is encouraging further collaboration, and achieving centralized visibility to investments in DoD-wide business modernization efforts. Establishing the BTA also provides an opportunity to minimize redundancy and reduce overhead.